

## **Pubget and Seed Media Group Announce Partnership on Researchblogging.org**

**Cambridge, MA, 23 July, 2009** – [Pubget](#), the life science search engine that solves the problem of full-text content access, today announced a partnership with Seed Media Group's Researchblogging.org. As a result, the XXX bloggers and the XXX readers who use Seed's Researchblogging platform will be able to get instant access to full text research via Pubget.

The collaboration brings together two technology approaches unique in science. Researchblogging is a federation platform that provides scientific bloggers a standard for referencing peer-reviewed papers, while serving a fast-growing group of readers with a destination for scanning blog posts about scientific research.

Pubget's proprietary path engine gets users to the full text PDF of these papers right away. Pubget's path engine knows the exact location of millions of full text PDFs from over 20,000 science journals and delivers them as search results. Through the combination of the two approaches, bloggers and readers can instantly access the full text research behind the posts.

"The partnership with Pubget solves the "last mile" problem for Researchblogging community," notes Seed's SVP of Strategic Partnerships, Joy Moore. "Research Blogging allows readers to easily find blog posts about serious peer-reviewed research, instead of just news reports and press releases. Pubget completes the connection by helping readers get the full text PDF of research right away."

The partnership marks the first collaboration between Seed and Pubget, and the first media implementation of Pubget's Widget API. "We're delighted to be working with Seed," says Ryan Jones, President of Pubget. "Seed shares our vision of accelerating the pace of science with technology."

About Pubget:

*Pubget is a search platform for life science. Pubget's first product, at [pubget.com](#), solves the problem of full-text document access in life science research. Instead of search results linking to papers, the search results are the papers. Once you find the papers you want, you can save, manage and share them—all online. Pubget's core service is free to scientists and doctors; it also offers a suite of premium features and marketing services to the life science community. For more info, or to activate your institution, email us at [team@pubget.com](mailto:team@pubget.com).*